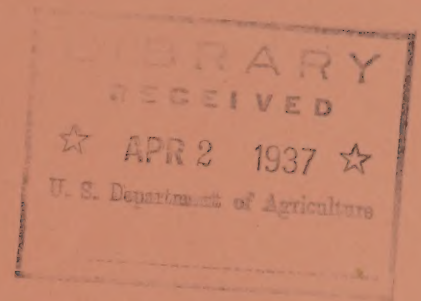


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P R O G R A M

CENTRAL STATES

REGIONAL EXTENSION CONFERENCE

Memorial Union Building
Ames, Iowa

March 25 to 27, 1937

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United States Department of Agriculture
Extension Service

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General Sessions

Thursday, March 25.

a. m.

9:15 to 11

Presiding:

R. K. Bliss, Director of Extension Service, Iowa.

9:15

Greetings:

C. E. Friley, President, Iowa State College of Agriculture and Mechanic Arts.

9:30

Extension Relationships and Trends.

C. W. Warburton, Director of Extension Work, U. S. Department of Agriculture.

10:00

Progressive ideas in teaching.

J. A. Starrak, Associate Professor, Vocational Education, Iowa State College of Agriculture.

10:30

The role of agricultural leadership.

Carl C. Taylor, Chief, Division of Farm Population and Rural Life, U. S. Department of Agriculture.

11:00

Sectional meetings.

p. m.

6:15

"Get acquainted" informal dinner. Memorial Union.

Presiding:

Grace E. Frysinger, Senior Home Economist, Extension Service, U. S. Department of Agriculture.

Guest speaker:

Mrs. Raymond Sayre, President, National Master Farm Homemakers' Guild.

General Sessions--Contd.

Friday, March 26.

a. m.

9 to 11

Presiding:

A. B. Graham, In Charge, Subject-Matter Specialists, Extension Service, U. S. Department of Agriculture.

9:00

Leadership in agricultural affairs.

Hon. Harry L. Brown, Assistant Secretary, U. S. Department of Agriculture.

9:45

The place of recreation in our extension teaching.

Ella Gardner, Field Agent, Rural Recreation, U. S. Department of Agriculture.

10:00

The relation of forestry to agriculture.

E. W. Tinker, Assistant Chief, Forest Service, U. S. Department of Agriculture.

10:30

Panel discussion.

Saturday, March 27.

a. m.

11:00

Presiding:

H. W. Gilbertson, In Charge, Central Section, Extension Service, U. S. Department of Agriculture.

The rural situation - A challenge to educators.

Agnes Samuelson, State Superintendent of Public Instruction, Des Moines, Iowa.

11:45

Reports of group conferences.

Clothing Section

Thursday, March 25.

a. m.

9:15

General Session. See page 1.

11 a. m. to 12 m.

Joint session. Clothing and Home-Furnishings Sections.

Presiding:

Meta E. Martin.

Secretaries:

Anna S. Olsen (clothing).

Mary A. Covert (home furnishings).

Greetings and "Trends of home demonstration work in the Central States." Grace E. Frysinger.

11:15

Aims and objectives of home demonstration work.
C. W. Warburton.

11:30

General discussion. Sarah Porter Ellis, leader.

12 m.

Lunch. Review exhibits.

p. m.

2:00

(Clothing Section.)

Presiding:

Gladys Adams.

Secretary:

Frieda C. Stoll.

Method of determining family clothing needs.

Round table.

Gladys Meloche, leader.

3:00

Intermission.

3:15

How to determine the methods to be used in extension teaching.

Panel:

Eves H. Whitfield, Laura V. Hilyard,
Marjorie Eastman, Mary E. Robinson,
Edna Gray, chairman.

4:30

General discussion.

6:00

"Get acquainted" dinner. Memorial Union.

Clothing Section--Contd.

Friday, March 26.

a. m.

8:30

General Session. See page 1.

11:00

Joint session. Clothing and Home-Furnishings Sections.

Presiding: Anne Biebricher.

Secretaries: Edith C. Stevens (clothing).

Wealthy M. Hale (home furnishings).

Consumer education - Status, trends, available services.

Margaret G. Reid, Assistant Professor,
Consumption Economics, Iowa.

11:30

Discussion.

Iva L. Brandt, Professor, Textiles
and Clothing, Iowa.

12 m.

Lunch. Review exhibits.

p. m.

2:00

(Clothing Section.)

Presiding: Mary E. Robinson.

Secretary: Edith Berry.

Extension methods in presenting consumer education in
clothing.

Round table. .

Lois Reid, leader.

M. Elizabeth Birong, assistant leader.

M. Christine Wiggins, assistant leader.

3:30

Intermission.

3:45

Presiding: Marjorie Eastman.

Secretary: Elizabeth Peterson.

Successful methods of teaching clothing to older youth.

Dialog:

Edna Callahan.

Edith Lacy.

6:30

Informal Dinner. Women in conference.

Clothing Section--Contd.

Saturday, March 27.

a. m.

9 to 11

Presiding: Edna Gray.
Secretary: Dorothy J. Norris.

Methods of measuring effectiveness of clothing project.

9:00

a. In counties with home demonstration agents.
Julia E. Brekke.

9:10

Discussion: Helen Rocke.

b. In counties without home demonstration agents.
Eleanor M. Cramer.

9:50

Discussion: Iris Davenport.

11:00

General Session. See page 2.

Program Committee, Clothing Section:

Meta Martin, Chairman.
Edith Lacy.
Mary E. Robinson.
Julia E. Brekke.
Gladys L. Meloche.

Forestry Section

Thursday, March 25.

a. m.
9:15

General Session. See page 1.

11:00

Presiding: James E. Davis.
Secretary: F. B. Trenk.

How to influence more farm people to practice forestry.
A. B. Graham.

Discussion.

12 m.

Lunch. Review exhibits.

p. m.
1:30

What should be the place of forestry in the Agricultural Conservation Program?

Harry N. Schooler, Assistant Director, North Central Division, A. A. A., U. S. Department of Agriculture.

Discussion.

2:30

How the Forest Service can cooperate with extension foresters in promoting farm forestry.

Lyle F. Watts, Regional Forester, U. S. Forest Service, Milwaukee.

Discussion.

3:30

The Soil Conservation Service policies and program in the Central States and how they can be correlated with the work of extension foresters.

Stanley C. Locke, Soil Conservation Service, Des Moines, Iowa.

4:30

Adjournment.

6:15

"Get acquainted" dinner. Memorial Union.

Forestry Section--Contd.

Friday, March 26.

a. m.

8:30

General Session. See page 1.

11:00

Presiding: Parker O. Anderson.

Secretary: F. B. Trenk.

DISCUSSION TOPIC.--How can farm forestry be coordinated with other phases of agriculture and with the work of State and Federal agencies?

How farm forestry is integrated in the agricultural program in Ohio.

F. W. Dean.

Discussion.

11:30

What are the possibilities of short courses for State and Federal forestry workers in coordinating farm forestry activities?

Ralph H. Peck.

Discussion.

12 m.

Lunch.

p. m.

1:00

Methods used in coordinating forestry in county agricultural programs.

J. E. Davis.

Discussion.

1:30

How farm forestry can be promoted through cooperation with State and Federal agencies.

Frank I. Rockwell.

Discussion.

2:00

Methods used in extending the Wisconsin windbreak campaign.

F. B. Trenk.

Discussion.

Forestry Section--Contd.

Friday, March 26.

p. m.

2:30

Forestry problems of the prairie farmer and how he can be served by the Extension Service and cooperating agencies.

C. W. Watkins.

G. R. Ramsey.

Discussion.

3:30

What are the extension phases of the cooperative woodland-management project in DuBois County, Indiana, and how can such projects be used to spread the acceptance of better woodland practices?

J. L. Van Camp.

Discussion.

4:00

How can E. C. W. timber-stand improvement demonstrations be of most value in a long-time extension program?

W. Ira Bull.

Discussion.

6:30

Extension Foresters' dinner.

Chairman: Parker Anderson.

Current topics of interest to extension foresters.

W. K. Williams.

Saturday, March 27.

a. m.

8:30

Presiding:

C. W. Watkins.

Secretary:

F. B. Trenk.

What is the place of wildlife in a farm forestry program?

I. T. Bode.

Discussion.

Forestry Section--Contd.

Saturday, March 27.

a. m.

9:00

Needs of research in the farm-forestry field by the
agricultural experiment stations.

T. Edward Shaw.

Discussion.

9:30

Ways of stimulating 4-H forestry.

Parker O. Anderson.

Wakelin McNeel.

10:00

How to interest county agents in placing forestry in
their extension programs.

Earl G. Maxwell.

Discussion.

10:30

Problems in teaching farm forestry to woodland owners.

Lloyd F. Smith.

Discussion.

11:00

General Session.

Forestry Section Program Committee:

James E. Davis, Chairman.

C. W. Watkins.

Parker O. Anderson.

Home Furnishings Section

Thursday, March 25.

a. m.

9:15

General Session. See page 1.

11:00

Joint session of Clothing and Home Furnishings Sections.
See page 3.

12 m. to 2 p. m.

Lunch. Review exhibits.

p. m.

2:00

(Home Furnishings Section.)

Presiding: Irma Garner.

Secretary: Alice McKinney.

2:00

Home-furnishings program: The past. The future.
Mary Rokahr.

Round-table discussion.

3:00

Intermission.

3:15

How to determine the home-furnishings needs of a
community or a county.

Panel: Madonna Fitzgerald, Dorothy J. Iwig,
Charlotte Kirchner, Rizpah A. Douglass,
Ruth J. Peck, Blanche Zaring, Chairman.

4:00

General discussion.

6:15

"Get acquainted" dinner. Memorial Union.

Friday, March 26.

a. m.

8:30

General Session. See page 1.

11:00

Joint session of Clothing and Home-Furnishings Sections.
See page 4.

12 m. to 2 p. m.

Lunch and exhibits.

Home Furnishings Section--Contd.

Friday, March 26.

p. m.

2:00

(Home Furnishings Section.)

Presiding: Rizpah A. Douglass.

Secretary: Nora Workman.

2:00

Extension methods being used in home-furnishings projects.

Round-table discussion.

Viola C. Meints, leader.

3:30

Intermission.

3:45

Teaching color and design to older youth. Method demonstration.

Gertrude A. Reis.

4:15

General discussion.

6:30

Informal dinner. Women of conference.

Saturday, March 27.

a. m.

9:00

Presiding: Gertrude A. Reis.

Secretary: L. Mildred Wilson.

9:00

Evaluating results in home furnishings.

The livable living room as a family situation.

Ida C. Hagman.

The bedroom as an individual situation.

Blanche Zaring.

Crafts.

Rizpah A. Douglass.

Home lighting.

Dorothy B. Silcott.

Case method discussion.

10:30

General discussion.

Home Furnishings Section--Contd.

Saturday, March 27.

a. m.
11:00

General session. See page 2.

Home-Furnishings Section Program Committee:

Anne P. Biebricher, Chairman.

Irma Garner.

Gertrude A. Reis.

Mary A. Covert.

Rural Young People's Section

Thursday, March 25.

a. m.
9:15

General Session. See page 1.

11:00

Presiding: L. A. Churchill, discussion leader.
Eugene Merritt, assistant leader.

Topic: What the States Are Doing.

Report of: Surveys From States.

Brief reports by representatives of the States concerning the general status of the work in their States.

12 m.

Lunch. Review exhibits.

p. m.
1:30

Presiding: E. N. Shultz, discussion leader.
G. S. Randall, assistant leader.

Topic: Educational programs for youth groups and use of discussion methods.

What educational activities are carried on?

Determining common interests of the groups.

How much emphasis should be given to educational activities?

How much of the material and what topics can be handled by the young folks themselves?

Can local leaders be used?

Use of the discussion method.

Types of educational programs at -

Group meetings.

Short courses.

Summer camps.

State and district conferences.

Tours.

6:15

"Get acquainted" dinner. Memorial Union.

Rural Young People's Section--Contd.

Friday, March 26.

a. m.

8:30

General Session. See page 1.

11:00

Presiding: C. W. Jones, discussion leader.
Mary E. Border, assistant leader.

Topic: Individual educational activities and self-development.

Do farm and home projects interest post 4-H young folks?

What types of educational activities are of interest?

The place of individual projects in community shows or achievement days.

Measuring results of individual activities.

Methods of stimulating self-improvement activities.

12 m.

Lunch.

p. m.

1:30

Presiding: Cleo Fitzsimmons, discussion leader.
C. C. Lang, assistant leader.

Topic: Recreational programs for rural young people's organizations.

What is the function of recreation in a program for rural young people?

What types of recreation appeal to the young people?

How can worth while recreation be encouraged?

Use of recreational institutes.

3:30

Presiding: Ruby Christenson, discussion leader.
G. S. Randall, assistant leader.

Topic: Community service and other group activities for rural young people's organizations.

What types of group activities appeal to rural young people?

How can such a group be of service to the community?

How can service activities and features of the educational program be correlated?

What service activities have been developed?

Rural Young People's Section--Contd.

Saturday, March 27.

a. m.
9:00

Presiding: P. C. Taff, discussion leader.
F. L. McReynolds, assistant leader.

Topic: Organization problems.

What is the desirable size of group?
Is the membership limited?
How are the groups organized?
What reports are requested from the groups?
How are the programs of the meetings divided?
Are adult advisers used?

11:00

General Session. See page 2.

Rural Young People's Section Program Committee:
E. N. Shultz, Chairman.
Cleo Fitzsimmons.
M. H. Coe.
Ruby Christenson.

" W H O ' S W H O "

Directors of Extension

<u>State</u>	<u>Name</u>
Illinois	H. W. Mumford.
Indiana	T. A. Coleman, Acting.
Iowa	R. K. Bliss. Murl Mc Donald, Assistant. P. C. Taff, Assistant.
Kansas	H. J. C. Umberger.
Kentucky	T. P. Cooper. T. R. Bryant, Assistant.
Michigan	R. J. Baldwin.
Minnesota	F. W. Peck.
Missouri	J. W. Burch, Assistant Director in Charge.
Nebraska	W. H. Brokaw.
North Dakota	H. L. Walster.
Ohio	H. C. Ramsower.
South Dakota	A. M. Eberle.
Wisconsin	W. W. Clark, Acting Associate Director.
U. S. Department of Agriculture:	Hon. Harry L. Brown, Assistant Secretary.
	C. W. Warburton, Director of Extension Work.
	H. W. Gilbertson, In Charge, Central Section, Extension Service.

Leaders of Home Management, House Furnishings, Home
Improvement, and Home Industries Projects

<u>State</u>	<u>Name</u>	<u>Title</u>
Illinois.....	Ruth C. Freeman.....	Extension Specialist, Home Accounts
	Dorothy J. Iwig.....	Extension Specialist, Home Furnishings
	Gladys J. Ward.....	Extension Economist, Home Management
	Virginia W. Randall...	Extension Specialist, Home Accounts
Indiana.....	Inez E. Kent.....	Extension Economist, Home Management
	Blanche Zaring.....	Extension Specialist, Home Furnishings
Iowa.....	Fannie A. Gannon.....)	
	Dorothy Simmons.....)	Extension Economist, Home Management
	Ruby Simpson.....)	
	Irma Garner.....	Extension Economist, Home Furnishings
	Nora Workman.....)	Extension Specialist, Home Furnishings
	L. Mildred Wilson....)	
Kansas.....	Eunice Pardee.....	Extension Economist, Home Management
	Ruth J. Peck.....	Extension Economist, Home Furnishings
	Alberta Sherrod.....	Extension Economist, Home Management
Kentucky.....	Ida C. Hagman.....	Extension Specialist, Home Improvement
Michigan.....	Alice McKinney.....	Extension Specialist, Home Furnishings
	Helen Noyes.....)	
	Julia Pond.....)	Extension Specialist, Home Management
	Gertrude A. Reis.....	Extension Specialist, House Furnishings
Minnesota.....	Mary M. Miller.....	Extension Economist, Home Management
	Charlotte Kirchner....	Extension Economist, House Furnishings
Missouri.....	Ida Fra Clark.....)	
	Madonna Fitzgerald...)	Extension Economist, Home Management
Nebraska.....	Muriel L. Smith.....)	
	Mary E. Runnalls.....)	Extension Economist, Home Management
	Rizpah A. Douglass....	Extension Specialist, Home Beautification
	Mildred V. Nelson....	Extension Economist, Home Management
North Dakota...	Viola C. Meints.....	Extension Economist, Home Management
Ohio.....	Anne P. Biebricher....	Extension Economist, Home Furnishings
	Thelma Beall.....	Extension Economist, Home Management
	Dorothy B. Silcott....	Extension Specialist, Home Furnishings
South Dakota...	Mary A. Covert.....	Extension Economist, Home Management
Wisconsin.....	Wealthy M. Hale.....)	
	M. P. McCordic....!...)	Extension Economist, Home Management
Mary A. Rokahr, Extension Specialist in Home Management, Extension Service, U. S. Department of Agriculture.		

Extension Specialists in Clothing, and Other Representatives

Illinois.....Kathryn Van Aken Burns, State Home Demonstration Leader
Edna R. Gray

Indiana.....Meta E. Martin
Frieda C. Stoll

Iowa.....Iva L. Brandt, Professor, Textiles and Clothing
Sarah Porter Ellis, State Home Demonstration Leader
Gladys Adams
Mary Wood
Elizabeth Peterson

Kansas.....Lora V. Hilyard
M. Christine Wiggins

Kentucky.....Iris Davenport
Edith Lacy

Michigan.....Eleanor M. Cramer
Marjorie Eastman

Minnesota.....M. Lois Reid, Acting Home Demonstration Leader
Anna S. Olsen
Eves H. Whitfield

Missouri.....Mary E. Robinson
Helen Church

Nebraska.....Helen Rocke

North Dakota.....Julia E. Brekke
Edith C. Stevens

Ohio.....Edna Callahan
Edith Berry

South Dakota.....Dorothy J. Norris

Wisconsin.....Gladys L. Meloche
Jean McFarlane
Elizabeth M. Birong

State Extension Foresters, and Other Representatives

Illinois James E. Davis
H. B. O'Donnell, Assistant

Indiana T. Edward Shaw
J. L. Van Camp, Assistant

Iowa G. R. Ramsey

Kansas Lloyd F. Smith

Michigan W. Ira Bull

Minnesota Parker O. Anderson

Missouri Ralph H. Peck

Nebraska C. W. Watkins
Earl G. Maxwell

North Dakota W. H. Paul

Ohio F. W. Dean

South Dakota Frank I. Rockwell

Wisconsin F. B. Trenk
Wakelin McNeil

E. W. Tinker, Assistant Chief, Forest Service, U. S. Department of Agriculture.

Lyle F. Watts, Regional Forester, U. S. Forest Service, Milwaukee, Wisconsin.

W. K. Williams, Extension Forestry Specialist, Extension Service, U. S. Department of Agriculture.

Rural Youth Specialists and Other Representatives

Colorado.....C. W. Ferguson

Illinois.....Cleo Fitzsimmons
G. S. Randall

Indiana.....Z. M. Smith
F. L. McReynolds
H. F. Ainsworth

Iowa.....E. N. Shultz

Kansas.....M. H. Coe
Mary E. Border

Kentucky.....C. W. Jones

Michigan.....A. G. Kettunen

Minnesota.....L. A. Churchill
Ruby Christenson

Missouri.....T. T. Martin

Nebraska.....L. I. Frisbie

North Dakota.....H. E. Rilling
Margaret Latimer

Ohio.....C. C. Lang
Hulda Horst

South Dakota.....H. M. Jones

Wisconsin.....A. F. Wileden, Extension
Specialist in Rural
Sociology

U. S. Department of Agriculture, Extension Service:

Gertrude L. Warren, Organization, Boys' and Girls'
Club Work.

Ella Gardner, Extension Specialist in Rural Recreation.

Ray A. Turner, Field Agent Boys' and Girls' Club Work.

Eugene Merritt, Extension Economist.

Barnard Joy, Associate Agriculturist.

Others Participating in Program

1. C. E. Friley, President, Iowa State College of Agriculture and Mechanic Arts.
2. Genevieve Fisher, Dean of Home Economics, Iowa State College of Agriculture and Mechanic Arts.
3. Agnes Samuelson, State Superintendent of Public Instruction, Iowa.
4. Carl C. Taylor, Chief, Division of Farm Population and Rural Life, U. S. Department of Agriculture.
5. Grace E. Frysinger, Senior Home Economist, Extension Service, U. S. Department of Agriculture.
6. J. A. Starrak, Associate Professor Vocational Education, Iowa State College of Agriculture and Mechanic Arts.
7. Margaret G. Reid, Associate Professor Consumption Economics, Iowa State College of Agriculture and Mechanic Arts, Iowa.
8. Mrs. Raymond Sayre, President, National Master Farm Homemakers' Guild.
9. Harry N. Schooler, Assistant Director North Central Division, A. A. A., U. S. Department of Agriculture.
10. A. B. Graham, In Charge, Subject-Matter Specialists Section, Extension Service, U. S. Department of Agriculture.
11. Karl Knaus, Senior Agriculturist, Extension Service, U. S. Department of Agriculture.
12. Stanley C. Locke, Soil Conservation Service, Des Moines, Iowa.
13. I. T. Bode, Extension Biologist, U. S. Department of Agriculture.

